

# East Jordan Company's Store

## The People's Store Without a Doubt.

No surer evidence of satisfactory service and satisfactory merchandise than to have the mass seek you out and buy your goods.

Echoes of spring are heard in the near distance—sounding over the railroad track or on the top rail of your worm-fence and the birds are beginning to inhabit the tree tops and door yards, all this betokens spring—

AND

**We are Making Ready for the Spring.**

New Goods in every department. An opportunity for the housekeeper to do up her early sewing.

### Dry Goods

Beautiful Prints and Gingham

White Goods and Fancy Cotton, Dress Goods, Sheetings and Pillow Cotton, Embroidery and Laces.

### Men's wear

New Hats  
New Caps  
New Shirts  
New Neckwear  
New Clothing  
New Overcoats

### East Jordan Outfitters

Beyond a Doubt.

### Ladies' and Misses' wear

Our line of Spring Dress Goods, IN WOOL AND COTTON is exquisite in effect and finish of texture. All the newest weaves. You will be pleased to see them. (Soon to arrive.)

### Table Decoration

When you see our New China and Stone Ware in full sets or open stock, you will be delighted. Our Fancy China department is replete with pretty individual Cups and Saucers and Dishes.

### Shoes for Men, Women and Children

Good Quality

American Lady

Le Snow Shoe

Wells Shoe

Grace Shoe for Children

Mustiff for Boys and Girls,

Corsets, Ribbons, Gloves, Laces, Belts, Neckwear, Hosiery, &c, &c.

Misses' Hats and Caps.

MARKETS—A very nice line of Carpets soon to arrive.

### Attention Farmers!

Wire Fencing, Poultry Netting, Stock Food, Condition Powders, Poultry Food, Grass Seeds, Garden Seeds, &c.

### EAST JORDAN LUMBER CO.

### Special Offering:

25 Pairs Children's Rubbers, former price 35c, now 25c  
40 Pairs Misses' Rubbers, former price 40c, now 29c  
25 Pairs Ladies' Rubbers, former price 45c, now 29c  
40 Pairs Ladies' Arctics, former price 75c, now 49c

### CHARLEVOIX COUNTY HERALD

G. A. Lisk, Publisher

ONE DOLLAR PER YEAR

Entered at the postoffice at East Jordan, Michigan, as second-class mail matter.

## FINDING OF "HER"

By LOUISE J. STRONG

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The stagecoach slowly emptied itself as the travelers reached their various destinations, until only three were left to be stranded by a breakdown at a cluster of houses called a town. Two of them were residents of the country, neighbors returning from a business trip necessitated by the bogus sales of a bogus land agent, which had involved their property.

The third traveler was a woman from a far New England town, whose whole life, up to her comely middle age, had been spent in the rush and turmoil of a monster factory. To her the wide, illimitable plain was a revelation of the vastness of God's domain, and she brooded over it in silent, dreamy contemplation. She smiled and answered pleasantly when spoken to, but had volunteered no information concerning herself, and Lee and Bainbridge felt some curiosity as to her destination.

They knew nobody in the sparsely settled region beyond who was expected company, and such an event would be news for fifty miles around.

She had accepted the detaining accident without worry or impatience and after supper sat on the porch of the small hotel, her eyes fixed in wondering awe upon the distant mountains, beyond whose peaks streamed the glory of the setting sun.

"She looks like home," Bainbridge said, indicating her with a nod.

"She's that kind," Lee returned, with the assurance of knowledge gained by experience. He was a married man.

They lounged out and took a bench near her.

"Going on with the coach, ma'am?" Lee ventured after awhile.

"Why, yes," she replied pleasantly, rousing. "I'm going out near Wallace."

"Why, that's our postoffice! Just a shack, you know—store and postoffice together. Are you locating in that neighborhood?"

"Yes, quite near. And you are some of our neighbors? That's good! I seem to almost know you. I'm Almira Burton." She laughed like a pleased child and put out her hand as she introduced herself.

The men exchanged startled glances at the name, but they shook hands cordially.

"I am Bob Lee; have a wife (best in the world) and four towheads. This is Willie Bainbridge, the old bachelor who 'lived by himself,' Lee went on laughingly.

"I'm glad there are children near. I am going to miss ours at home so dreadfully," she said.

"Maybe they won't be what you'd call near," he laughed. "Anything's near out here inside of twenty miles."

"Our quarter section is two miles south of Wallace, and the agent said there'd be a railroad soon. I hope you're not far away."

"You bought, I reckon," Bainbridge said. "Land's all been taken up round here ever so long."

"Yes, that's what the agent said; though it doesn't seem possible. Why, it's just one great ocean of land out here. I didn't realize there was so much—and all taken. But some folks own miles, don't they?"

Bainbridge nodded, and she went on with a deprecatory smile at her former ignorance. "Our place seemed so big—a hundred and sixty acres—and that is big when you've never had even a garden spot—just rooms and a tiny mite of a dooryard!"

"It does," Lee assented. "I came from that kind of a home myself—hardware clerk and wife a teacher back in Ohio. Tell you, we stretched out here!"

He did not say that their "stretch" covered several miles, as he might. "We've been together several days and have a pretty good notion of each other—and I'll feel like the bottom had dropped out of everything if it isn't a go."

"I—I guess it's a 'go,'" she stammered.

"Glory!" he exclaimed, taking possession of her. "And see here—I'm going to telegraph money to fetch my brother-in-law out immediately! Give me a kiss, little woman."

### Soil Wet and Dry.

Wet soil assumes a darker color than dry because its particles thus become semitransparent, as is the case also with a piece of wetted tissue paper or ground glass.

This change of color is due to the fact that the interstices between the grains of soil are filled with water, so that the number of reflecting surfaces, which in a dry condition scatter and break up the light, are greatly reduced in number. It follows that the total amount of light reflected to the eye is correspondingly diminished.

In short, as the color shade of an object depends upon the proportion of light that is reflected for all the light that falls upon it, dry soil is lighter in shade than wet, which reflects less light. That portion of incident light which wet soil fails to reflect penetrates below the surface, where it is lost or absorbed.

### School Notes.

Spring vacation will be from April 1st to April 11th instead of from Mar. 18th to March 28th as previously announced.

A party of high school students enjoyed a sleigh ride to Afton last Friday evening.

On account of illness, Mr. Pinney is unable to attend to his work. His son, Hubert, is acting as janitor during his absence.

Supt. Rice is in Charlevoix this week conducting the teachers' examination. Ray Clink accompanied him as one of the applicants for certificate.

Many pupils have been absent from high school the past few weeks because of sickness, the latest victims are Harriet Barrett, Mildred and Dan Seymour. We are glad to welcome back Vernon Payton, and Edna Gage.

The sixth grade has its full number of pupils now, those who were sick having returned.

There are two new pictures in the primary room.

Blanch Zoulek, Kate Malpass, Grace Shepard and Tressa Reed have returned to school.

The following pupils were neither absent nor tardy for the month ending March 4th:

### FOURTH GRADE

John Fitzgerald, Stewart Carr, Harry Walstad, Jessie Weikel, Lydia Malpass, Ethel Burak, Lucile Boosinger, John Lavally, Lawrence Lemlerux, Florence Bartlett, John Freese, Ralph LaLonde, Julius Nachazel, Mary DeWitt, Florence Cottrell, Pearl Langway.

### THIRD GRADE

Leonard Deford, Dalton Goy, Maude Hayes, Pearl Lanway, Marjorie Lemieux, Esther Malpass, Florence Mad-daugh, Emma Nachazel, Esther Porter, Frank Shepard, Mary St. John, Gay Edgman, Mina Stewart, June Hoyt, Laura Wilder, Harry Griffin.

### SECOND GRADE

Clara Farson, Clyde Dober, Clinton Bowen, Constance Loveday, Floyd Hull, Florence Yost, Harry Crothers, Josephine Thompson.

### VILLAGE ELECTION NOTICE.

To the Electors of the Village of East Jordan, County of Charlevoix, and State of Michigan:

Notice is hereby given that the next ensuing election for said Village will be held at the Town Hall in said village on MONDAY, March 14, 1904.

at which election the following officers are to be chosen, viz: One Village President, one Village Clerk, one Village Treasurer, three Trustees for two years, one Assessor.

The polls of said election will be open at 7:00 o'clock a. m. and will remain open until 5:30 o'clock p. m. of said day of election.

By order of the Board of Election Inspectors of said Village.

Dated this 25th day of February, A. D. 1904. CHAS. A. HUDSON, Clerk of said Village.

### REGISTRATION NOTICE.

To the Electors of the Village of East Jordan, County of Charlevoix, State of Michigan:

Notice is hereby given that a meeting of the Board of Registration of the Village above named, will be held at the Hose House within said village, on SATURDAY, March 12, 1904.

for the purpose of registering the names of all such persons who shall be possessed of the necessary qualifications of electors and who may apply for that purpose, and that the said Board of Registration will be in session on the day and at the place aforesaid, from 9:00 o'clock a. m. until 8:00 o'clock p. m. for the purpose aforesaid.

Dated this 25th day of February, A. D. 1904.

By order of the Village Board of Registration. CHAS. A. HUDSON, Clerk of said Village.

### To Cure a Cold in One Day.

Take Laxative Bromo Quinine Tablets. All druggists refund the money if it fails to cure. E. W. Grove's signature is on each box. 25c.

**FORCE**  
Satisfies taste and appetite

**Foley's Honey and Tar**  
cures colds, prevents pneumonia.

### DON'T BE FOOLED!

Take the genuine, original ROCKY MOUNTAIN TEA Made only by Madison Medicine Co., Madison, Wis. It keeps you well, your trade mark cut on each package. Price, 15 cents. Never sold in bulk. Accept no substitute. Ask your druggist.

### We Did Em Up.

The Bellaire Bowling Team came over to our burg last Monday evening carrying with them a nice bird's-eye maple ten pin which they were foolish enough to risk on the outcome of a game with East Jordan boys. They went back to Bellaire minus the pin, which is now decorating the desk of Bush's Bowling Alley. To those who wish to know the why and wherefore we present the below tabulated score:

EAST JORDAN.			
	First	Second	Third
Gilbert	126	109	145
Howard	170	154	173
Rowley	140	156	133
Kennedy	147	134	116
Price	100	130	114
Totals	692	683	681

  

BELLAIRE.			
	First	Second	Third
Hierlhy	99	153	104
Seaman	103	168	139
Smith	156	127	106
Watterick	114	106	113
Cole	127	118	115
	599	672	587

### Her Opinion.

He was very badly gone in love indeed, as may be judged by the fact that he sat up till the wee sma' hours and nibbled two inches off a pen in composing the following epile:

Beautiful one with eyes so blue,  
Oh, how my fond heart sighs for you!  
Sweet spirit, listen to me now,  
Hear once again my ardent vow!

There was about two feet six inches of this soul inspiring verse, and he sent it to the object of his adoration, with a request that she would express an opinion on its merits. He got it.

Dear Mr. Theodore Hopkins—You ask me for my opinion of your verse. I do not like to hurt your feelings, but if you will read the initial letters of the first four lines downward I may say that you express my sentiments exactly. Yours very truly, MABEL BROWNE.

And when Theodore strung the first four letters together he pondered bitterly.—London Telegraph.

## Detroit & Charlevoix R. R.

Time Schedule in effect Sunday, December 20th, 1903.

Going East	Stations	Going West
9:00 am	Ar South Arm	6:15 pm
9:20 am	Wards	5:55 pm
9:25 am	Jordan River	5:50 pm
9:30 am	Graves' Camp	5:45 pm
9:40 am	Green River	5:35 pm
10:45 am	Alba	5:20 pm
11:40 am	Deward	4:35 pm
12:15 pm	Ar Frederic Lv	4:00 pm

CLARK HAIRE, General Manager.

## Congress Playing Cards.

Cards of quality. For up-to-date card parties. Smooth, thin and springy. Dainty pictorial designs. Rich colors. Gold edges. No others are so good.

FOR SALE BY DEALERS EVERYWHERE

128-page Hoyle sent, prepaid, for 50 Congress pack wrappers and name of dealer from whom packs were bought. Address, U. S. Playing Card Co., Cincinnati, O.

STYLISH, RELIABLE ARTISTIC Recommended by Leading Dressmakers. They Always Please.

**McCALL BAZAR PATTERNS** 10¢ and 15¢

NONE BETTER AT ANY PRICE! These patterns are sold in nearly every city and town in the United States. If your dealer does not keep them send direct to us. One cent stamps received. Address your nearest point.

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BRANCH OFFICES: 189 Fifth Ave., Chicago, and 1021 Market St., San Francisco.

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